

洗鍊奢華風格饗宴 古典歐風融合現代新美學 細說 HOTEL PROVERBS Taipei 賦樂旅居設計理念

矗立於台北東區，HOTEL PROVERBS Taipei 賦樂旅居為華泰大飯店集團最新飯店，傳達

”Indulge Yourself”—追求質感生活的熱忱和現代美學本質的理念。黑色鋼鐵網狀的外型結構，內部以沉穩紅銅、圓潤木質、手感皮料及細膩織品等元素建構，展現高端內斂之美，混合古典浪漫主義及現代寫實主義的衝突風格，洗鍊奢華與沉穩靜謐的新美學空間應運而生。讓我們漫遊風格饗宴、驕縱極致享受，揚起對美好生命的追逐與渴望。

奢華中帶有綠意 將自然與現代融為一體

HOTEL PROVERBS Taipei 賦樂旅居由華人圈最具影響力的台灣室內設計師陳瑞憲一手操刀，第三度為華泰大飯店集團設計飯店的他，彷彿是個「說故事的空間吟遊詩人」，總能將美學觀點與建築設計融合得恰到好處。川流不息的東區，是台北市最精華熱鬧的地段，建築之間的距離非常靠近，陳瑞憲以「有景則借、無景則避」的思維，將HOTEL PROVERBS Taipei 賦樂旅居的黑色網狀鋼鐵外觀結合綠建築設計概念，和諧地把自然與現代融為一體。室外種植的白水木、喬木、灌木，帶來生意盎然的氣息，挑高的玻璃窗讓陽光與綠意恣意灑落入室，夜間在不同角度的燈光投射下，又營造出沉穩靜謐的氛圍。整體半透視的設計，看似與城市相容但又保持距離，住客可以由內看出去，在外卻只能隱約看進來，從裡到外都呈現出鬧中取靜、若隱若現的朦朧之美。大門旁留有一面經過特殊處理後的水泥板模，展現最原始的建材手感本質。大廳則顛覆一般飯店設計印象，右側是義大利山水石打造的服務櫃檯，左側的TK SEAFOOD & STEAK，內部空間以八盞奧地利水晶燈為主角，與鏡面映照交織出迷幻奢華的氛圍。

客房設計顛覆一般邏輯 處處融入歲月痕跡

陳瑞憲認為飯店不只是提供住宿休息的地方，注入了溫度與情感才更像「家」。HOTEL PROVERBS Taipei 賦樂旅居共有5種房型、42間客房，客房內大量採用紅銅、黑金石、大理石和胡桃木等元素建構，其中紅銅光澤傲人，長久使用下的痕跡隨著時間氧化，深具質感。每一間客房皆充滿獨特且個性化的構思設計，每間房間擺設都不同。規畫以「區」為概念，沙發區、床區、沐浴區等，不以一般邏輯定位，每一區沒有固定位置，各區域間的地板以肉眼分辨不出的相異材質區分，例如以法國購入的土耳其手工地毯營造出客廳區，搭配進口的原木長桌及特意選用的胡桃木質地板。美國進口的 Restoration Hardware 燈具和義大利金色絲絨繡布沙發等單件式傢俱，每個角落都顯現出不凡品味；臥室區的床頭水晶燈刻意低垂，讓房客靜心閱讀之餘，也能與奢華共眠；美國 Restoration Hardware 鐵製書櫃去除外殼和門板後，以硬質黑色混麻布為遮簾，巧手改造而成置衣櫃，切割的圓桌也改造成能夠置放文具及文件的皮袋。從大方向到小細節，在在突破既定傳統思

維，看似繁複的堆疊，將空間構築出靜謐內斂的場景，穩重的外表下，隱晦著浪漫氛圍，這就是陳瑞憲最擅長的衝突美學。

沐浴區洗臉檯以細緻的黑金石構成，牆壁及地板則選用頂級義大利山水石，紋路對稱，藝術性極高，有些房型甚至將浴缸放置在房間入口處。這樣跳脫慣性思考模式的設計，與一般飯店客房格局完全迥異，每個轉折處都是令人意想不到的驚喜，滿足旅客對家以外的「幻想」。陳瑞憲喜愛將老東西賦予新生命，客房內外的所有傢俱及擺設都秉持著不上油、不上漆的原則，就連房門內的金色絨布也刻意留下磨損痕跡，這一切都是為了保留與人接觸過的一縷記憶，就像 HOTEL PROVERBS Taipei 的命名是源自於西班牙畫家Goya的蝕版畫作品”Los Proverbios”，其系列內容呈現了世間眾生相，中譯「諺語」的釋義，闡述了人生道理與智慧集結，陳瑞憲以空間與設計，讓42個人生百態每天在HOTEL PROVERBS Taipei的42間客房內上演，將人與人之間交流互動的溫度儲存其中，任由旅客在此隨心寫下歲月的故事。

每間房間內都備有環繞效果極佳的 YAMAHA Soundbar 數位音響及 NESPRESSO 膠囊咖啡機，讓房客擁有最頂級的享受。Minibar 櫥櫃使用頂級馬鞍皮，免費提供頂級茶包及多樣化點心，冰箱內有數款果汁、茶飲及啤酒，入住期間亦提供120部免費電影觀看，隨時滿足房客各類需求。而貼心細緻的管家服務，讓旅居在此的旅客得以實現、體驗各種”Life Style ”生活風格想像，引起新的生活內涵。

東區特色餐廳及酒吧 剛硬中暗藏溫度

位於一樓的TK SEAFOOD & STEAK，是台灣首屈一指的高溫直火、爐烤牛排專家，由蔡泰源主廚領軍，將獨家的熟成技術運用在頂級牛排、鴨胸及各式食材上，搭配新鮮漁獲及自有農場每日現採蔬果，將料理之間的獨特風味表現得淋漓盡致。入口處的玫瑰岩磚熟成櫃中展示著自家乾式熟成頂級牛肉，開放式廚房散佈輕鬆愉悅的工作氣氛，拉近廚師與客人的距離。地板使用義大利仿舊巧拚磚，奧地利水晶燈光則在鏡面中產生各種角度折射，讓賓客墮入在一片夢幻的光影變化裡。如同Goya 的作品，這個通透明亮、挑高三層樓、擁有大面室外空間的餐廳，像是一幅令人永難忘懷的曠世鉅作。

位於二樓的多功能廳，無論商務會議、私人宴客包廂或派對包場，均能提供私密、獨特的客製化服務。多功能廳包括兩間各可容納8人的小包廂及一間可容納16人的大包廂，三間包廂打通則共可容納32人。包廂內的美國進口 Restoration Hardware 原木手感木桌與天花板上吊掛著紅銅燈，為空間注入溫度，大面窗光為室內帶來明亮氣息，義大利金色絨布座椅及牆面則顯得優雅亮麗。



【新聞稿】

夜晚若欲小酌，不需步出飯店就能在三樓的特色酒吧 EAST END 享受放鬆的都會夜色時光。EAST END 為台灣首間入選 Asia's 50 Best Bars 亞洲50大最佳酒吧的飯店型酒吧，同時也是Design Hotels™ 國際級雞尾酒酒吧。獨具個性的風味調酒和陣容堅強的調酒師團隊，是國內、外調酒大賽的常勝軍。兩面大型落地窗將台北璀璨的熙攘市景盡收眼底，吧台上的紅銅燈則透出經典復古的咖啡色光暈，具有穿透感的藏酒壁櫃訴說著醇厚風味的歷史，溫暖氛圍讓每一個靈魂在此盡情沈醉。整片牆壁及挑高天花板鋪滿具有百年古堡手工浮雕黑鐵片，與地板上的各式幾何花紋義大利巧拼磚相互呼應。沙發區擺放了兩組荷蘭 Versmissen Furniture & Decoration 沙發，與紅銅地板互相映照出古典沉穩的氣質，讓座上賓客更顯優雅。

在華美空間與美食美酒的圍繞下，HOTEL PROVERBS Taipei 賦樂旅居悉心準備了一場融合五感的極致風格盛宴，呈現每一位旅客獨特而動人的故事，一同揚起對美好生命的追逐與渴望。

HOTEL PROVERBS Taipei 賦樂旅居

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www.hotel-proverbs.com

訂房專線 +886 2711 5539

訂房信箱 reservation@hotel-proverbs.com

TK SEAFOOD & STEAK

營業時間

早餐 / 06 : 30 - 10 : 00 (semi buffet)

午餐 / 12 : 00 - 15 : 00 (last order 14 : 30)

晚餐 / 17 : 30 - 22 : 00 (last order 21 : 30)

訂位專線 / +886 903 393 008

EAST END

營業時間

週日 - 週四 / 14 : 00 - 01 : 00

週五 - 週六 / 14 : 00 - 02 : 00

訂位專線 / +886 903 531 851



【新聞稿】

房價表 TARIFF

房型	坪數 / 面積	價格
都會客房	9.7坪 / 33m ²	NTD 15,000
精采客房	10.8坪 / 37m ²	NTD 16,000
豪華客房	11.2坪 / 38m ²	NTD 18,000
卓越客房	12坪 / 41m ²	NTD 19,000
賦樂客房	14.6坪 / 49m ²	NTD 21,000

*房價需另加收10%服務費及5%稅金

【新聞聯絡人】 華泰大飯店集團 行銷公關部

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【News Release】

A Feast of Tastes with Sophisticated Luxury and a New Aesthetics Blending Classic European & Modern Styles The Design Concepts of HOTEL PROVERBS Taipei

Standing in Taipei's East District, HOTEL PROVERBS Taipei is the latest subsidiary hotel of GLORIA HOTEL GROUP that conveys "Indulge Yourself" - a concept that advocates the enthusiasm of pursuing quality life and modern aesthetics. The exterior with black steel mesh and interior with sedate copper, mellow wood, textured leather and delicate fabrics created a restrained, high-end beauty, a conflicting style blending classic romanticism and modern realism, and a new artistic space radiating sophisticated luxury and staid tranquility. Here, let's indulge ourselves with a feast of styles and pampering enjoyments, and raise our expectation of a better life.

Luxury with a Hint of Green, Combining Nature with Modernism

HOTEL PROVERBS Taipei was created by Ray Chen, the most influential Taiwanese architects in the Chinese world. This is the third cooperation of GLORIA HOTEL GROUP with this "spatial poet" who always perfectly blends artistic point of views with architectural designs and tells great stories. The bustling East District is one of the busiest and most crowded areas in Taipei, with buildings densely packed together. Ray Chen employed the idea of "borrow if there's a view, avoid if there's none" and harmoniously blended nature and modern by combining the black steel mesh exterior of HOTEL PROVERBS Taipei with green building design concept. The silvery messerschmidia, trees and shrubs planted outside bring flourishing greenery, while the towering glass windows let the sunlight and scenery stream in, and in the night with lights projecting from different angles, the atmosphere then becomes serene and quiet. The semi-translucent design created a sense of haziness around the hotel, seemingly interacting with the city while still maintaining a distance from it. Guests on the inside can see the streets outside, but people walking by can only vaguely make out the inside. On one side of the entrance is a concrete plate with special treatment that demonstrates the primal texture of the material. On the right of the subversively designed lobby is the reception counter made from landscape-patterned Italian granite, and on the left is TK SEAFOOD & STEAK decorated with 8 Austrian crystal chandeliers emanating a fantastical, gorgeous atmosphere with the surrounding reflective surfaces.

Guest Rooms Defy Design Senses & Incorporate Traces of Time

Rather than merely venues for resting and sleeping, Ray Chen believes that hotels should be more like "home" with more warmth and affections. In HOTEL PROVERBS Taipei, there are 42 guest rooms in 5 different types with abundant use of copper, black granite, marble and walnut. Among these materials, copper is purposely unpolished that



【News Release】

allows handprints gradually oxidize over time to create unique texture. Each room also has unique and characteristic design with different setting. The layout was created in “sections” with lounge section, sleeping section, bathing section...etc. These aren’t laid out according to the usual lines, so none of the sections have fixed positions but instead divided by unnoticeably use of various materials. For example, The lounge section is marked by handmade Turkish carpet from France, with imported wood long table and walnut flooring. Each corner is decorated to show extraordinary taste, such as Restoration Hardware lamps from the U.S. and golden-velvet-covered couch from Italy and other pieces of furniture. In the sleeping section, the chandelier is deliberately hung lower so that the guest can read without disturbance as well as sleep in luxuriousness. Also from Restoration Hardware, the iron bookcase's outer shell and doors were removed and replaced with curtains made from black buckram, and repurposed as wardrobe; also the etched round table has been transformed into leathery holders for stationery and papers. From overall direction to small details, traditional mindset is continually broken. What look like complicated stacks actually create tranquility and restraint in the space. Underneath a staid appearance lies romantic vibe, and this is the beauty of conflicts that Ray Chen is skilled in.

The bathing section is constructed from fine black granite, and on the walls and floor are top-grade landscape-patterned Italian granites with high artistic symmetrical patterns. In some rooms, the bathtubs are even placed at the entrance. The outside-the-box designs are completely different from ordinary hotel rooms with surprise around every corner to satisfy guests’ “fantasy” away from home. Ray Chen also love to give new life to old articles, and the furniture and decorations in the guest rooms are kept unpolished and unpainted, including the gold velvet on the doors, so that marks of people’s touches are preserved naturally. The name “HOTEL PROVERBS Taipei” is from the etching series “Los Proverbios” by Spanish painter Goya, in which ordinary people’s life were portrayed to interpret the word “proverbs” and the wisdom and truth of life. With his spatial designs, Ray Chen is keeping 42 stories of life in the 42 guest rooms of HOTEL PROVERBS Taipei to store the warmth of human interactions and stories created by guests and time.

The guest rooms are equipped with outstanding surround-effect YAMAHA Soundbar stereo systems and NESPRESSO capsule coffee machine, offering top-class enjoyments to our guests. The free minibar cabinet is dressed in premium bridle leather, and provides TWG tea and a range of snacks. In the fridge, guests will find various juices, tea drinks, and beers. 120 free movies are also available from the in-room entertainment system to satisfy the guests’ needs. And the thoughtful, meticulous butler services will fulfill guests’ imaginations of different “Life Style” and elicit new perspectives of life.



【News Release】

Warmth within Rigidity in the Characteristic Restaurant & Bar in East Dist.

Located on the first floor, TK SEAFOOD & STEAK, lead by Chef Jack Tsai, is one of the top experts in high-temperature, direct fire, oven-roasted steaks in Taiwan. By applying exclusive aging technique on premium steak, duck breast and various ingredients, along with freshly caught seafood and daily harvested fruits and vegetables from private farms, the restaurant brings out the best of these ingredients' flavors. At the entrance, the rhodonite aging cabinet displays house dry-aged premium beef, while the open kitchen diffuses a relaxed, fun working atmosphere that brings diners and chefs closer. The floor is covered in patterned, faux-vintage tiles, and on the ceiling hang Austrian crystal chandeliers that are endlessly reflected in the reflective walls that surround them, drawing diners into a fantastical, dreamlike scene. Just like any art piece of Goya, this bright, three-story-high restaurant with vast outdoor space is also a masterpiece that are unforgettable.

On the second floor, the multifunctional hall provides privacy and tailored service for business meetings, private banquets, or exclusive parties. The hall includes two booths that can accommodate eight people each and another for 16 people, and all three can be linked into one for parties of up to 32 people. All booths are furnished with wood Restoration Hardware tables imported from the U.S., and cooper lamps hanging from the ceiling also increase the warmth in the space. In the bright light brought from the big windows, the Italian gold velvet seats and the walls are illuminated elegantly and beautifully.

For those who like to have a drink or two in the evening, there's no need to set foot outside the hotel, as on the third floor is the distinctive EAST END bar, offering a wonderful place to enjoy nighttime views of Taipei. EAST END is the first hotel bar in Taiwan titled with "Asia's 50 Best Bars" and one of Design Hotel™ international cocktail bars. The characteristic cocktails and strong bartender team are frequent winners of both domestic and international cocktail competitions. With two huge ceiling to floor windows that bring in the busy night view of Taipei, copper lamps over the counter that radiate nostalgic brown lights, and see-through cellaret that tells the story of history, the warm atmosphere allows every soul to get tipsy to his heart's content. The wall and ceiling are covered with hand-carved black iron sheets from centuries-old castles that resonate with the geometric-patterned Italian tiles on the floor. Sitting on the copper flooring in the lounge area are two Dutch couches from Vernissen Furniture & Decoration, their elegance reflecting onto those seated thereupon.

With its splendid space, delicacies and drinks, HOTEL PROVERBS Taipei is a space for every traveler to tell their own story. We strive to provide a veritable buffet for the senses of taste, sight, and touch for each and every guest, and together we'll embark on the pursue of the fine things in life.



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HOTEL PROVERBS Taipei

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Booking E-mail: reservation@hotel-proverbs.com

TK SEAFOOD & STEAK

Business Hours:
Breakfast: 6:30 am - 10:00 am (semi-buffet)
Lunch: 12:00 pm - 3:00 pm (last order 2:30 pm)
Dinner: 5:30 pm - 10:00 pm (last order 9:30 pm)
Reservations: +886 903 393 008

EAST END

Business Hours:
Sun - Thurs: 2:00 pm - 1:00 am
Fri - Sat: 2:00 pm - 2:00 am
Reservations: +886 903 531 851

Room Rates

Room Type	Room Size	Price
Urban Room	33m ²	NT\$15,000
Classic Room	37m ²	NT\$16,000
Deluxe Room	38m ²	NT\$18,000
Premium Room	41m ²	NT\$19,000
Proverbs Room	49m ²	NT\$21,000

*Rates are subject to 10% service charge and 5% tax

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